

VISUAL COMMUNICATION DESIGN

BFA Degree Requirement Check Sheet

120 Credit Hours (45+ credit hours at the 300+ level)

Visit classes.ku.edu to browse course availability and descriptions

Student _____

KUID _____

Initial Design Term _____

Advisor(s) _____

BREADTH OF STUDY REQUIREMENTS (54)

KU Core		Grade	Term	
	Written & Oral Communication			(12)
GE21	ENGL 101: Composition	_____	_____	3
GE21	ENGL 102: Critical Read. & Writ. or ENGL 105	_____	_____	3
GE11	ENGL 203, 205, 209, 210, or 211	_____	_____	3
GE22	Oral Communication: _____	_____	_____	3

Historical Context (12)

ADS 340: History of Design	_____	_____	3
HA _____: (History of Art Elective)	_____	_____	3

and Option I or II

Option I:

AE42	HA 150: Western Art Hist. Ancnt-Renais.	_____	_____	3
GE3H	HA 151: Western Art Hist. Renais.-Presnt	_____	_____	3

or

Option II: (Honors Students Only)

AE42	HA 160: Western Art Hist. Ancnt-Renais.	_____	_____	3
GE3H	HA 161: Western Art Hist. Renais.-Presnt	_____	_____	3

Social Responsibility & Ethics (3)

AE51	ADS 401: Ethics in Design	_____	_____	3
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Other KU Core Requirements (12)

GE12	Quantitative Literacy: _____	_____	_____	3
GE3N	Natural Science: _____	_____	_____	3
GE3S	Social Science: _____	_____	_____	3
AE41	Human Diversity: _____	_____	_____	3
AE61	Integration & Creativity: Fulfilled by VISC 530			

Academic Concentration (9)

Note requirements at design.ku.edu/academic-concentration-requirement

_____	_____	_____	3
_____	_____	_____	3
_____	_____	_____	3

General Electives (6)

_____	_____	_____	3
_____	_____	_____	3

STUDIO & PROFESSIONAL REQUIREMENTS (66)

	Grade	Term	
Foundation Studies^			(12)
BDS 101: Design Think & Make	_____	_____	3
BDS 103: Drawing for Design	_____	_____	3
VISC 200: Foundations in Typography	_____	_____	3
ILLU 200: Foundations in Image-Making	_____	_____	3

Major Studies^ (23)

VISC 202: Elements of Typography	_____	_____	3
VISC 204: Principles of Visual Comms.	_____	_____	3
VISC 302: Typographic Systems	_____	_____	3
VISC 304: Designing Understanding	_____	_____	3
VISC 402: Designer as Author	_____	_____	3
VISC 520: Design for Change	_____	_____	4
VISC 530: Portfolio	_____	_____	4

Supplementary Studies (6)

ADS 325: Design Thinking & Research	_____	_____	3
ADS 300: Fundamentals in UX Design	_____	_____	3

Professional Studies (25)

ADS 320: Hallmark Symposium			
1 credit x 4: _____, _____, _____, _____			4

21 credit hours required from the options below:

ADS 411: Trends in Design	_____	_____	3
ADS 531: Professional Experience Credit	_____	_____	___ (1-6)
[ADS 532: Faculty-Led Study Abroad	_____	_____	3
and ADS 533: Study Abroad Doc.]	_____	_____	3
ADS 560: _____	_____	_____	3
ADS 560: _____	_____	_____	3
ADS 580: Independent Study	_____	_____	___ (1-6)
VISC 310: Letterpress	_____	_____	3
VISC 410: Digital Letterpress	_____	_____	3
VISC 414: Publication & Editorial	_____	_____	3
VISC 435: Book Arts	_____	_____	3
VISC 440: Bookmaking	_____	_____	3
Studio Elective*: _____	_____	_____	3

*Note minimum grade requirements listed at design.ku.edu/minimum-grades

*A Studio Elective is any studio in the Depts of Design, Architecture, or Visual Art at the 300+ level

(Requirement Term Fall 2019+)

VISUAL COMMUNICATION DESIGN

Bachelor of Fine Arts (BFA) in Design Sample Graduation Plan, 120 Credit Hours (revised 1.18.19)

The four-year Visual Communication Design studio track begins in the fall semester of each year. Courses listed in **blue** are intentionally sequenced and must be taken in the listed semester. **Red** codes to the right of some courses indicate that the associated course fulfills the listed KU Core Goal. Please note that this is only an example, and that your enrollment track may be somewhat different from what is listed here. Courses not listed in blue are available on a flexible basis, and additional credit from summer courses or transfer work may fulfill some of the listed requirements.

FOUNDATION YEAR

FALL		SPRING	
BDS 101: Design Think and Make	3	VISC 200: Foundations in Typography	3
BDS 103: Drawing for Design	3	ILLU 200: Foundations in Image-Making	3
Historical Context Requirement	3 AE42	ADS 340: History & Philosophy of Design	3
ENGL 101: Composition	3 GE21	ENGL 102: Critical Read. & Writing or ENGL 105	3 GE21
KU Core Social Science	3 GE3S	KU Core Quantitative Literacy	3 GE12
ADS 320: Hallmark Symposium	1		---
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	16		

NOTE: Minimum grades of "C" or better are required for all Foundation Year studios. Any student who fails to earn a C or better in a Foundation Year studio will be unable to continue into the next semester's required studios and will be required to retake the studio(s) in question the following year.

Students should also note that placement into limited space in second-year studios is assigned with priority to the top 36 Visual Communication Design students in the Foundation Year by KU Cumulative Graduation GPA. Enrollment into second-year studios is not guaranteed for Visual Communication Design students beyond the top 18. More information at design.ku.edu/first-year-and-reviews/first-year-checkpoint

SECOND YEAR

FALL		SPRING	
VISC 202: Elements of Typography	3	VISC 302: Typographic Systems	3
VISC 204: Principles of Visual Communication	3	VISC 304: Designing Understanding	3
ADS 325: Design Thinking & Research Methds.	3	ADS 300: Fundamentals in UX Design	3
KU Core Natural Science	3 GE3N	Historical Context Requirement	3 GE3H
ENGL 203, 205, 209, 210, or 211	3 GE11	KU Core Oral Communication	3 GE22
ADS 320: Hallmark Symposium	1	ADS 320: Hallmark Symposium	1
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	16		15

NOTE: Each semester's Major Studies courses feature required minimum grades in order to proceed to the next semester's Major Studies course(s). Note minimum grade requirements at design.ku.edu/minimum-grades

Students should also note the department's Second Year Spring Semester Full Review, which takes place at the end of the spring semester of the second year of the Design program. Students who do not pass the review will be unable to continue into third-year studios. More information at design.ku.edu/first-year-and-reviews/second-year-full-review

THIRD YEAR

FALL		SPRING	
VISC 402: Designer as Author	3	VISC 520: Design for Change	4 AE61
Professional Studies Requirement	3	Professional Studies Requirement	3
ADS 401: Ethics in Design	3 AE51	Professional Studies Requirement	3
KU Core Human Diversity	3 AE41	Historical Context Requirement	3
Academic Concentration Requirement	3	Academic Concentration Requirement	3
ADS 320: Hallmark Symposium	1		---
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	16		

NOTE: Study Abroad is recommended during the spring semester of the third year and/or the summer semester immediately following the third year. Visit studyabroad.ku.edu to learn more about studying abroad, and speak with the Design department's advisor to learn how study abroad can work as part of your graduation plan.

Internships are also recommended starting in the third year of the Design program. More information about internships and available credit for professional experiences is available at design.ku.edu/professionalcredit

CAPSTONE YEAR

FALL		SPRING	
VISC 530: Portfolio	4	Professional Studies Requirement	3
Professional Studies Requirement	3	Professional Studies Requirement	3
Academic Concentration Requirement	3	Professional Studies Requirement	3
General Elective Requirement	3	General Elective Requirement	3
ADS 320: Hallmark Symposium	1		---
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	16		

Note and abide by required academic standards outlined at design.ku.edu/academic-standards. Please consult the department's academic advisor regarding your specific enrollment track: design.ku.edu/contact-our-advisor