Photo Media (Fall 2012)  
BFA Degree Requirement Check Sheet  
124 Credit Hours (45 jr/sr courses 300 and above)  
Revised 11/26/2012

**DESIGN DEPARTMENT REQUIREMENTS** 67 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>BDS 101: Design Think &amp; Make I</td>
<td>3</td>
</tr>
<tr>
<td>BDS 102: Design Think &amp; Make II</td>
<td>3</td>
</tr>
<tr>
<td>BDS 103: Drawing for Design</td>
<td>3</td>
</tr>
</tbody>
</table>

**STUDIO ELECTIVES** 15 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>VISC 201: Visual Communication</td>
<td>3</td>
</tr>
<tr>
<td></td>
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<td></td>
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</tbody>
</table>

**MAJOR STUDIES** 33 HRS

Studio course work in the major area

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHMD 101: Fundamentals of Photography</td>
<td>3</td>
</tr>
<tr>
<td>PHMD 201: Photography I</td>
<td>4</td>
</tr>
<tr>
<td>PHMD 202: Photography II</td>
<td>4</td>
</tr>
<tr>
<td>PHMD 210: Understanding Photographs</td>
<td>3</td>
</tr>
<tr>
<td>PHMD 402: Photo Media Seminar</td>
<td>3</td>
</tr>
<tr>
<td>PHMD 500: Portfolio</td>
<td>4</td>
</tr>
</tbody>
</table>

(Choose 4 additional upper-Level PHMD courses, 300+)

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHMD 301/501: Lighting Studio or</td>
<td>3</td>
</tr>
<tr>
<td>PHMD 302/502: The Moving Image or</td>
<td>3</td>
</tr>
<tr>
<td>PHMD 315/515: Experimental Processes or</td>
<td>3</td>
</tr>
<tr>
<td>PHMD 402: Photo Media Seminar or</td>
<td>3</td>
</tr>
<tr>
<td>PHMD 560: Special Topics in Photo Media</td>
<td>3</td>
</tr>
</tbody>
</table>

**PROFESSIONAL CORE** 10 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADS 320: Hallmark Symposium</td>
<td>4</td>
</tr>
<tr>
<td>1 credit x 4</td>
<td></td>
</tr>
</tbody>
</table>

(Choose 6 credits of the following)

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADS 530: Intra-Design Problems or</td>
<td>3</td>
</tr>
<tr>
<td>ADS 531: Internship or</td>
<td>3</td>
</tr>
</tbody>
</table>

[ADS 532: Study Abroad and ADS 533: Stu. Abr. Doc.] or

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADS 560: Special Topics in Design</td>
<td>3</td>
</tr>
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</table>

**SOCIAL AND CULTURAL CONTEXT REQUIREMENTS** 57 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 101: Comp &amp; Lit I</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 102: Critical Read &amp; Writ</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 203, 209, 210 or 211</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 351, 352, 353, 355</td>
<td>3</td>
</tr>
</tbody>
</table>

**ENGLISH** 12 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
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</tr>
</thead>
<tbody>
<tr>
<td>ENGL 101: Comp &amp; Lit I</td>
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<tr>
<td>ENGL 102: Critical Read &amp; Writ</td>
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<td>3</td>
</tr>
<tr>
<td>ENGL 351, 352, 353, 355</td>
<td>3</td>
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</table>

**HUMANITIES (H)** 3 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH OR NATURAL SCIENCE (N)</td>
<td>3</td>
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</table>

**MATH OR NATURAL SCIENCE (N)** 3 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOCIAL SCIENCE (S)</td>
<td>3</td>
</tr>
</tbody>
</table>

**SOCIAL SCIENCE (S)** 3 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
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<tbody>
<tr>
<td>HISTORY OF: ART/ ARCH/ DESIGN</td>
<td>12 HRS</td>
</tr>
<tr>
<td>HA 100/300: Introduction to Art History</td>
<td>3</td>
</tr>
<tr>
<td>ADS 340: History &amp; Phil. Design</td>
<td>3</td>
</tr>
<tr>
<td>HA 580: History of Photo</td>
<td>3</td>
</tr>
</tbody>
</table>

**HISTORY OF: ART/ ARCH/ DESIGN** 12 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACADEMIC CONCENTRATION**</td>
<td>9 HRS</td>
</tr>
<tr>
<td>300 level or higher (No Design or Visual Art Courses)</td>
<td>3</td>
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**ACADEMIC CONCENTRATION** 9 HRS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
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</thead>
<tbody>
<tr>
<td>GENERAL ELECTIVES (any course)</td>
<td>15 HRS</td>
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<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Open to all majors</td>
<td></td>
</tr>
<tr>
<td>3 Can be repeated for credit</td>
<td></td>
</tr>
<tr>
<td>** See Concentration / Minor Listing</td>
<td></td>
</tr>
<tr>
<td>[These courses must be taken together]</td>
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</tbody>
</table>
## Photo Media Design Semester Listing BFA

### Degree program—124 Credit Hours

**Revised 11/26/2012**

### FALL

#### FIRST YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
</tr>
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<tbody>
<tr>
<td>BDS 101: Think and Make I</td>
<td>3</td>
</tr>
<tr>
<td>BDS 103: Drawing for Design</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 101: Comp &amp; Lit</td>
<td>3</td>
</tr>
<tr>
<td>HA 100/300</td>
<td>3</td>
</tr>
<tr>
<td>Elective H, N, or S</td>
<td>3</td>
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**Total:** 15

#### SECOND YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHMD 201: Photography I</td>
<td>4</td>
</tr>
<tr>
<td>PHMD 210: Understanding Photos</td>
<td>3</td>
</tr>
<tr>
<td>Studio Elective</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 203, 209, 210 or 211</td>
<td>3</td>
</tr>
<tr>
<td>ADS 340: History &amp; Phil. of Design</td>
<td>3</td>
</tr>
<tr>
<td>ADS 320: Hallmark Symposium</td>
<td>1</td>
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</table>

**Total:** 17

#### THIRD YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
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</thead>
<tbody>
<tr>
<td>Upper-Level PHMD</td>
<td>3</td>
</tr>
<tr>
<td>Studio Elective</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
<td>3</td>
</tr>
<tr>
<td>Elective H, N, or S</td>
<td>3</td>
</tr>
<tr>
<td>HA 580: History of Photography</td>
<td>3</td>
</tr>
<tr>
<td>ADS 320: Hallmark Symposium</td>
<td>1</td>
</tr>
</tbody>
</table>

**Total:** 16

#### FOURTH YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
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</thead>
<tbody>
<tr>
<td>PHMD 402: Photo Media Seminar</td>
<td>3</td>
</tr>
<tr>
<td>Upper-Level PHMD</td>
<td>3</td>
</tr>
<tr>
<td>ADS 5xx: Professional Core</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
<td>3</td>
</tr>
<tr>
<td>Academic Concentration</td>
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</tbody>
</table>

**Total:** 15

### SPRING

#### FIRST YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
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</thead>
<tbody>
<tr>
<td>BDS 102: Think and Make II</td>
<td>3</td>
</tr>
<tr>
<td>PHMD 101: Fundamentals of Photography</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 102: Critical Read &amp; Writing</td>
<td>3</td>
</tr>
<tr>
<td>HA Elective</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
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</table>

**Total:** 15

#### SECOND YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHMD 202: Photography II</td>
<td>4</td>
</tr>
<tr>
<td>Studio Elective</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 351, 352, 353, 355, or 362</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
<td>3</td>
</tr>
<tr>
<td>VISC 201: Visual Communication</td>
<td>3</td>
</tr>
<tr>
<td>ADS 320: Hallmark Symposium</td>
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</tbody>
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**Total:** 17

#### THIRD YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
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</thead>
<tbody>
<tr>
<td>Upper-Level PHMD</td>
<td>3</td>
</tr>
<tr>
<td>Upper-Level PHMD</td>
<td>3</td>
</tr>
<tr>
<td>Studio Elective</td>
<td>3</td>
</tr>
<tr>
<td>Elective H, N, or S</td>
<td>3</td>
</tr>
<tr>
<td>Academic Concentration</td>
<td>3</td>
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<tr>
<td>ADS 320: Hallmark Symposium</td>
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**Total:** 16

#### FOURTH YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHMD 500: Portfolio</td>
<td>4</td>
</tr>
<tr>
<td>ADS 5xx: Professional Core</td>
<td>3</td>
</tr>
<tr>
<td>General Elective</td>
<td>3</td>
</tr>
<tr>
<td>Academic Concentration</td>
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</tbody>
</table>

**Total:** 13
Photo Media
Policy on Admission, Review, and Retention
The University of Kansas | School of Architecture, Design, and Planning | Department of Design

Admission to the Department of Design:
Before a student begins any degree-seeking program in the Department of Design they must first apply and be admitted to the department. Admission is based on an incoming portfolio review, written essays, and high school and/or college transcripts. The deadline for Fall admission is January 15th. The deadline for Spring admission is October 1st. For additional information on the application process please visit the Student Services Office in Marvin Hall, room 205.

First-Year Studies:
Newly admitted students enroll in BDS 101 (Design Thinking and Making I) and BDS 103 (Drawing for Design) for the Fall semester and in BDS 102 (Design Thinking and Making II) and PHMD 101 (Fundamentals of Photography) for the Spring semester. Students must earn a “C-” (1.7) or greater in BDS 101, 102, 103 and a “C” (2.0) or greater in PHMD 101 to advance forward in the program.

First-Year Checkpoint / Entrance to Second-Year:
Beyond first-year studies there is a maximum of 20 seats available for degree-seeking Photo Media majors each year. There are typically two students vying for every one available position. In order to arrive at an impartial means of entry, all first year students declaring Photo Media as their major are ranked according to their cumulative GPA. The first 18 students on the list are allowed first opportunity to enroll in PHMD 201 (Photography I), the first of the two-part second-year foundational sequence. Enrollment for PHMD 201 is done ONLY during the Spring Advising & Enrollment period (for the following Fall term) and entry into the course is based solely on cumulative GPA standings. In order to qualify, students must have successfully completed BDS 101 and 103 (or their equivalents) and be enrolled in (or have completed) BDS 102 and PHMD 101 (or their equivalent) at the time of Spring Advising and Enrollment.

Transfer Students:
In order to accommodate transfer students, two (2) of the 20 seats for PHMD 201 will be reserved. Transfer students must be declared and admitted for the Fall semester no later than March 1st. Only the top two transfer students will be considered and placed according to their ranking on a descending cumulative GPA list. If the transfer student seats are not filled, those seats will be offered to the next first-year students in line.

Second-Year Fall Semester Checkpoint:
Students must earn a “C” (2.0) or greater in PHMD 201 (Photography I) and PHMD 202 (Photography II) to advance forward in the program. A grade of “C-” (1.7) or below in either PHMD 201 or PHMD 202 automatically eliminates the student from advancing forward in the major. They do not have the option of repeating either course and must transfer to another major.

Second-Year Spring Semester Full Review:
After successful completion of the second-year studies (PHMD 201 and PHMD 202), students must participate in and pass a one-time Second-Year Review. The primary component of the review is the submission of a photographic portfolio (10-15 images) of work made over the course of the previous year. Each portfolio is evaluated by a faculty committee upon the following criteria: originality, treatment of form and composition, engagement with subject matter and medium, quality of ideas, technical ability, and craftsmanship. In addition to their portfolio, students are also evaluated on attendance, work habits, professionalism, participation, and GPA. Students who pass the review are allowed to advance to the upper-level coursework and through the degree program so long as they remain in good academic standing – students must earn a “C” (2.0) or greater in all subsequent Major Studies courses (PHMD) and maintain a cumulative GPA of 2.0. Those who do not pass the review must transfer to another major.

<table>
<thead>
<tr>
<th></th>
<th>FALL</th>
<th>SPRING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Year</strong></td>
<td>BDS 101   C- (1.7) or higher</td>
<td>BDS 102  C- (1.7) or higher</td>
</tr>
<tr>
<td></td>
<td>BDS 103   C- (1.7) or higher</td>
<td>PHMD 101  C (2.0) or higher</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Second Year</strong></td>
<td>PHMD 201  C (2.0) or higher</td>
<td>PHMD 202  C (2.0) or higher</td>
</tr>
<tr>
<td></td>
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</tbody>
</table>
PHMD 101 - Fundamentals of Photography (3)
Open to students of all disciplines and experience levels, this course provides an introduction to the medium and language of photography. Basic camera operation, workflow, and digital / analog printing methods are explored accompanied by lectures, readings, and discussions regarding the historical and theoretical concerns of the medium. A digital camera with full manual controls is required - RAW capable preferred.

PHMD 201 - Photography I (4)
The first of the two-part foundational Photography sequence. This majors-only course provides students with a rigorous immersion into the formal, technical, and conceptual concerns and challenges of photography by way of the view camera. Embracing both the wet and digital darkrooms, students shoot and develop sheet film that is then utilized to produce both traditional and digital prints. Intermediate digital editing methods are be introduced and explored. View cameras are provided. Prerequisites: PHMD 101, BDS 101, BDS 102, First-Year Checkpoint AND Instructor permission.

PHMD 202 - Photography II (4)
The second of the two-part foundational Photography sequence, this advanced course builds upon PHMD 201 with additional emphasis on color, RAW workflow, and advanced methods for digital capture, manipulation, editing, and compositing. Additionally, students work extensively with large-format inkjet printers to create custom ICC printing profiles. A digital SLR (RAW capable) camera with full manual controls is required. Prerequisites: PHMD 201 AND Instructor permission.

PHMD 210 - Understanding Photographs (3)
Understanding Photographs is a lecture-based course that focuses on developing a critical understanding of how images, paired with culture and society, generate meaning in both the historical and contemporary contexts. Open to students of all disciplines and experience levels.

PHMD 301/501 - Lighting Studio (3)
Lighting Studio is a fundamental course in awareness, modification, and control of light. Students work extensively with strobe and continuous light sources. Principles of natural and artificial light are introduced, explored, and applied through hands on assignments both in and out of the studio environment. Prerequisite: PHMD 202 or instructor permission.

PHMD 302/502 - The Moving Image (3)
This course serves as an introduction to the principles and challenges of photography as a time-based medium. Fundamental concepts of production are introduced and explored through hands-on exercises, class presentations and discussions, lectures, critiques, and individual and group projects. Prerequisite: PHMD 202 or instructor permission.

PHMD 315/515 - Experimental Processes (3)
Experimental Processes is an introduction to the understanding and production of image-based works utilizing experimental approaches and alternative processes in an interdisciplinary environment. Prerequisite: PHMD 202 or instructor permission.

PHMD 402 - Photo Media Seminar (3)
This upper-level seminar is focused primarily on the development of independent and collaborative projects through ongoing group critique with an emphasis on research and analysis. Learning is focused on personal development and other issues relevant to contemporary photographic practice through assigned readings, presentations, and group discussion. Can be repeated for credit. Prerequisite: PHMD 202 or instructor permission.

PHMD 500 – Portfolio (4)
Taken the final semester of study, this course guides students through the research, preparation, and refinement of a final portfolio and appropriate supplemental materials. Methods and strategies of presentation and dissemination are discussed and explored. Prerequisite: PHMD 402 AND instructor permission.

PHMD/ADS 560 - Special Topics in Photo Media (3)
Special topic courses in Photo Media vary by instructor and provide additional opportunities for interdisciplinary research and advanced specialized study. Prerequisite: PHMD 202 or instructor permission.