

RICHARD T. VARNEY

Personal Data

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Education Background

1977–1980

Graduate credit courses in printmaking (lithography), communication, wood, and Native American education. Arizona State University, Tempe, AZ

1969–1972

Art Center College of Design, Los Angeles, CA
BFA with Distinction, Illustration

1968–1969

Northern Arizona University, Flagstaff, AZ
Majoring in Advertising Design

1966–1968

Glendale Community College, Glendale, AZ
Liberal Arts major, art minor

Professional Background Education

1987–present

Associate Professor of Design,
Visual Communication/Illustration & Animation
Department of Design
The University of Kansas

1997–2001

Director of The Arts
Student Design Studio
Department of Design
The University of Kansas

1980–1986

Assistant Professor of Design, tenured (1983)
Visual Communication
Department of Design
The University of Kansas

KU Department of Design

Courses taught:

- ILLU 525 Animation (4)
- ILLU 445 Advanced Concept Art (3)
- ILLU 425 Concept Art (3)
- ILLU 315 Introduction to Illustration (3)
- ILLU 205 Drawing Media I (3)
- VISC 540 The Arts (3-6)
- VISC 535 Applied Illustration (6)
- VISC 525 Animation for Illustration
- VISC 525 Design Production for Illustration (3)
- VISC 550 Visual Communication Internship (3-6)
- VISC 425 Illustration Concepts II (3)
- VISC 415 Illustration Concepts I (3)
- VISC 315 Illustration (3)
- VISC 305 Drawing Media for Illustration(3)
- VISC 204 Visual Concepts (3)
- VISC 314 Graphic Design I (3)
- VISC 560 Spec. Topics in Visual Communication (3)
- ADS 580 Special Problems in Design (1-6)

1976–1980

Lecturer (full–time) Graphic Design/Illustration
School of Art
Arizona State University

Academic Awards/Grants

2011

National Science Foundation Grant \$150,000
Adventures at Nanoscale: Superconductivity
Co-Investigator/Creative Director-Animation

2011 Hallmark Fund Teaching Grant \$500.00
Technology

2010

2010 Hallmark Fund Teaching Grant \$1500.00
Technology

2009

2009 Hallmark Fund Teaching Grant \$1900.00
Technology

2006

Kauffman Foundation Education Grant \$75,000.00
Quarked!™ Adventures in the Subatomic Universe
Co-Investigator/Creative Director Web Site

2006 Hallmark Fund Teaching Grant \$913.00
Technology

Academic Awards/Grants (cont')

2005	Kansas NSF Experimental Program to Stimulate Competitive Research (EPSCoR Phase IV) Education Initiative Grant \$198,225.00 <i>Quarked!™ Adventures in the Subatomic Universe: An Interactive Multimedia Education Project</i> Co-Investigator/Creative Director-Animation General Research Fund Grant \$5,737.00 2005 Hallmark Fund Grant-Technology \$1,750.00
2004	Kansas NSF EPSCoR Planning Grant \$9,768.00 <i>Crazy Quarks™</i> Animation project Co-Investigator/Creative Director-Animation General Research Fund Grant \$5,200.00 Production and distribution of a particle physics animated movie
2001 (spring)	Sabbatical Leave
1997	Faculty Development Grant
1996 (summer)	General Research Fund Grant Internship with Media 5 Productions Kansas City, MO
1989	Fellowship Award to attend figure drawing workshop at School of Visual Arts, New York, NY. Instructor for course was James McMullan.
1990 (spring)	Sabbatical Leave
1986	Promotion to Associate Professor University of Kansas
1983	Awarded Tenure University of Kansas

Service/Design Department

2012-2013	By-Laws Committee Portfolio Review Committee
2011-2012	Faculty Merit Review Committee Portfolio Review Committee By-Laws Committee
2010-2011	Area Coordinator—Illustration & Animation Area Curriculum Committee
2009-2010	Portfolio Review Committee Ad Hoc Drawing for Design Committee Area Coordinator—Illustration & Animation Area Curriculum Committee Incoming Freshman Scholarship Committee Foundation Program Committee (participated) Technology Committee
2008-2009	Promotion and Tenure Committee Technology Committee
2007-2008	Technology Committee
2006-2007	Scholarship Committee Technology Committee
2005-2006	Curriculum Committee-Chair
2004-2005	Faculty Merit Review Committee Gallery Committee By-Laws Committee
2003-2004	Gallery Committee By-Laws Committee
2002-2003	Area Coordinator—Visual Communication
2001-2002	Visual Communication Search Committee (Chair) 3 positions searched for resulting in the hiring of: Andrea Herstowski—Graphic Design Tadashi Isozaki—Graphic Design Adhoc Technology Committee
2000-2001	Scholarship Committee Adhoc Technology Committee 3D Interactive/Industrial Design Search Committee Digital Design Search Committee

Service/Design Department (cont'd)

1999–2000	Promotion and Tenure Committee Gina Westergard Promotion and Tenure Visual Communication Search Committee Adhoc Technology Committee
1998–1999	Promotion and Tenure Committee (Chair) Patrick Dooley, Barry Fitzgerald and Lin Stanionis, Promotion and Tenure
1998–1999	Visual Communication Search Committee (Chair) Paul Mazzucca–Graphic Design Art & Design Gallery Committee
1997–1998	Visual Communication Search Committee Kent Oberhau–Graphic Design Curriculum Committee (Chair) CUS (formerly EPPC) Adhoc Technology Committee
1996–1997	Curriculum Committee
1995–1996	Promotion and Tenure Committee
1994–1995	Promotion and Tenure Committee (Chair)
1993–1994	Area Coordinator–Visual Communication Scholarship Committee
1992–1993	Area Coordinator–Visual Communication Visual Communication Search Committee (Chair) Barry Fitzgerald–Illustration Patrick Dooley–Graphic Design Chris North–Graphic Design Scholarship Committee
1991–1992	Area Coordinator–Visual Communication Art and Design Gallery Committee
1990–1991	Art and Design Gallery Committee Graduate Committee
1989–1990	Area Coordinator–Visual Communication Promotion and Tenure Committee
1988–1989	Area Coordinator–Visual Communication Promotion and Tenure Committee (Chair) Visual Communication Search Committee (Chair)

Service/Design Department (cont'd)

1987–1988

Area Coordinator–Visual Communication
Undergraduate Curriculum Committee
Promotion and Tenure Committee
Visual Communication Search Committee
Bruce Macintosh, Graphic Design, Hallmark
Professor
Graduate Program Executive Committee
Undergraduate Curriculum Committee

**Service/School of Architecture,
Design and Planning**

2012–2013

Promotion and Tenure Committee
Undergraduate Studies

2011–2012

Promotion and Tenure Committee

Service/School of Fine Arts

2008–2009

Curriculum Committee

2007–2008

Curriculum Committee

2006–2007

Curriculum Committee

2005–2006

Curriculum Committee
School of Fine Arts Technology Committee
School of Fine Arts Space Committee (Ad Hoc)

2004–2005

School Promotion and Tenure Committee
School of Fine Arts Technology Committee

2003–2004

School Promotion and Tenure Committee (Chair)

1999–2000

Website Development Committee

1998–1999

Promotion and Tenure Committee (Chair–Fall)
Website Development Committee

1994–1995

Promotion and Tenure Committee

1993–1994

General Research Fund (GRF) Committee

1988–1989

Promotion and Tenure Committee

Service/University

1989

Undergraduate Research Committee

Service (as part of teaching)

2012

Participated in Portfolio Day
Dallas, TX

2010, 2011, 2012

Participated in Portfolio Day
Kansas City Art Institute, Kansas City, MO

1997–2001

The Arts (Department of Design In-House Student Design Group)
A sample list of clients:
The Lied Center of Kansas for the Performing Arts
School of Business
School of Engineering
School of Social Welfare
School of Law
University Theatre
Department of Music and Dance
Department of Art
Office of Minority Affairs
University Career and Employment Services (UCES)
Natural History Museum
Instructional Development and Support (IDS)
Student Union Activities

(The Arts requires many hours of prep work including meetings with clients at the beginning, middle and end of a project)

1993–2010

Visual Communication Internship Coordinator

Professional Background
Designer/Illustrator

1973–present

Freelance illustrator and designer

Clients include: (see Attachment page 7a)

Adventures at Nanoscale: Superconductivity

Quarked!™ Adventures in the Subatomic Universe

Menninger Management Institute

Menninger Video Productions

HNTB Architects Engineers Planners

Kansas City Zoo, East Africa Exhibit

Lawrence Schools Foundation

Lawrence Business/Education Partnership

Hallmark Cards, Inc.

First State Bank & Trust

Beach Center on Families & Disabilities

Cookbook Publishers

Colorado Cyclist Magazine

Golden Harvest Products (Atlanta 1996 Olympic Games)

Zellerbach Paper Company

Psychiatric Times Magazine

Mid–America Arts Alliance

Kansas Alumni Magazine

Vision Magazine (Iowa State Alumni Magazine)

United Missouri Bank

American Family Physician Magazine

KSHB, Channel 41, Kansas City

Addison/Wesley Publishers

Warner Bros. Records

ABC Television, Los Angeles

Century 21 Realty

Hyatt Regency and many more.

1973–1976

Key Systems Design Studio

Los Angeles, CA

Freelance studio work producing graphic design, illustration and layouts for advertising, promotional and instructional materials.

Clients included:

United States Navy

Hughes Aircraft

Craig Educational Materials

Westlock Corporation

State Farm Insurance

Bell Helicopters

1972–1973

American Broadcasting Company

Los Angeles, CA

Graphic Design Department—Illustrator/Designer

Professional Exhibitions, Shows

2006	A3 The Third Annual AIGA KC 2006 Design Awards and Exhibition
2004	Kansas Statewide EPSCoR Conference Poster Design Competition
1998	Topeka Advertising Federation (Regional ADDY) Topeka, KS (juried, regional) Cookbook Publishers
1991	Topeka Advertising Federation (Regional ADDY) Topeka, KS (juried, regional) Menninger Video Productions C.A.S.E. Regional, District 6 St. Louis, MO (juried) Kansas Alumni Magazine
1990	Topeka Advertising Federation (Regional ADDY) Topeka, KS (juried, regional) Menninger Video Productions C.A.S.E. Regional, District 6 St. Louis, MO (juried) Kansas Alumni Magazine
1988	C.A.S.E., National Show Washington, D.C. (juried) Hallmark Symposium Kansas Alumni Magazine Dallas Society of Visual Communication Dallas, TX (juried, regional) Hallmark Symposium Kansas City Art Directors Club Show Kansas City, MO (juried, regional)
1987	66th Art Directors Club Show New York, NY (juried, national Hallmark Symposium) C.A.S.E. National Show Washington, D.C. (juried) Hallmark Symposium Dallas Society of Visual Communication Dallas, TX (juried, regional) Hallmark Symposium University and College Designers Assoc. San Antonio, TX (juried, national) Hallmark Symposium Kansas Alumni Magazine

Professional Exhibitions, Shows (cont'd)

1987 (cont'd)

Kansas City Art Directors Club Show
Kansas City, MO (juried, regional)
Hallmark Symposium
Kansas Alumni Magazine
Hallmark Symposium Poster Exhibition
Lawrence Arts Center
Lawrence, KS (invitational)

1986

65th Art Directors Club Show
New York, NY (juried, national)
Hallmark Symposium
University and College Designers Assoc.
San Diego, CA (juried, national)
Hallmark Symposium
Kansas City Art Directors Club Show
Kansas City, MO (juried, regional)
Hallmark Symposium
C.A.S.E. Regional, District 6
Kansas City, MO (juried)
Kansas Alumni Magazine
Design '88 (invitational)
The Best of the Art Directors Club Show
Hallmark Symposium

1985

University and College Designers Assoc.
Chicago, IL (juried, national)
Hallmark Symposium
C.A.S.E. National Show
Washington, D.C. (juried)
Kansas Alumni Magazine
C.A.S.E. Regional, District 6
St., Louis, MO (juried)
Hallmark Symposium
Kansas City Art Directors Club Show
Kansas City, MO (juried, regional)
Hallmark Symposium
COLOR—KU Design Faculty Exhibit
Art and Design Gallery
University of Kansas

1984

University and College Designers Assoc.
Boston, MA (juried, national)
Hallmark Symposium
Kansas city Art Directors Club
Kansas City, MO (juried, regional)
Hallmark Symposium
C.A.S.E. Regional, District 6
Colorado Springs, CO (juried)
Hallmark Symposium
Kansas Alumni Magazine

1983

Woodstock National Painting and Drawing Show
Woodstock, NY (juried)
Kansas Three, Statewide Visual Arts Comp./Exhibit.
Mulvane Art Center, Washburn University
Topeka, KS (juried)
“Cowboys and Indians and Other Nudes”
One man show (recent works)
Art and Design Gallery, University of Kansas
7th Juried Painting Exhibition
Lawrence Arts Center
Lawrence, KS (juried)

1980–present

KU Design Faculty Exhibition
Art and Design Gallery, University of Kansas

Professional Annuals

1988

Design ‘88—The Best of The Art Directors Club
Show (international)

1987

66th Art Directors Annual, New York (national)
Print Magazine Regional Design Annual 1987
(national)

1986

65th Art Directors Annual, New York (national)
CA 86 Design Annual (national)
Communication Arts Magazine
Print Magazine Regional Design Annual 1986
(national)

1985

Print Magazine Regional Design Annual 1985
(national)

Professional Awards

2006

A3 The Third Annual AIGA KC 2006 Design
Awards and Exhibition
Quarked!™ Animated Trailer—Certificate of Excellence
Quarked!™ Animated Theme Song—Certificate of
Excellence

2004

Kansas Statewide EPSCoR Conference
Poster Design Competition
1st Place

1998

Topeka Advertising Federation (Regional ADDY)
ADDY Award, brochure/logo/illustrations
Cookbook Publishers

Professional Awards (cont'd)

1992	Topeka Advertising Federation (Regional ADDY) Citation of Excellence, MVP Catalog Menninger Management Institute C.A.S.E. Regional, District 6 Award of Excellence, illustration Kansas Alumni Magazine
1990	Topeka Advertising Federation (Regional ADDY) Citation of Excellence, Direct Mail (illustration) Menninger Video Productions C.A.S.E. Regional, District 6 Award of Excellence, illustrations Kansas Alumni Magazine
1988	C.A.S.E. National Show Gold Medal, poster Bronze Medal, illustration Dallas Society of Visual Communication Awards of Excellence (3), posters Kansas City Art Directors Club Show Silver Medal, poster Print Magazine Regional Design Annual Certificates of Distinction (4), posters 66th Art Directors Club Show Merit Awards (2), posters
1987	C.A.S.E. National Show Gold Medals (2), posters Silver Medals (2), posters
1985	University and College Designers Assoc. Award of Excellence, poster Award of Excellence, illustration Dallas Society of Visual Communication Awards of Excellence (2), posters Print Magazine Regional Design Annual Certificates of Distinction (2), posters Kansas City Art Directors Club Show Award of Excellence (3), posters
1986	65th Art Directors Club Show Merit award, poster CA 86 Design Annual Award of Merit, poster University and College Designers Assoc. Award of Excellence, poster Kansas City Art Directors Club Show Silver Medal, poster Award of Excellence, poster Award of Excellence, poster

Adventures at Nanoscale: Superconductivity

- Creative Art Director, script writer, storyboard artist and animatic animator for a 10 minute animation to be used on the Quarked! web site and to be shown on local PBS stations. The project was funded by a National Science Foundation Grant to educate students on the differences between regular conductivity and superconductivity.

Quarked!™ Adventures in the Subatomic Universe

- Creative Art Director, script writer, storyboard artist and animatic animator for 3 animations regarding quark, the smallest known particles in the universe. There is a trailer (for a TV show), a theme song and a one-minute educational short. The project was funded by a Kansas NSF Experimental Program to Stimulate Competitive Research (EPSCoR Phase IV) Education Initiative Grant
- Illustrator and designer for many characters and props for the animations as well as the Quarked!™ web site at www.quarked.org.

HNTB Architects Engineers Planners, an international firm with 60 offices worldwide; specializes in sports arenas and convention centers; employs architects, engineers, contractors, planners, etc.

- Full-color digital illustrations for a 24”x 36” poster and accompanying brochure to promote recruiting of highly qualified professionals to work for HNTB.

First State Bank & Trust, a large regional bank based in Kansas City, Missouri.

- Two-color digital illustration for covers of brochures describing different types of accounts to its customers, be they personal or business.

Beach Center on Families and Disabilities, Dole Center, University of Kansas

- Designed and formatted a 128-page participants manual for a conference in San Francisco on the subject of PBS, Putting the “Positive” in Behavioral Support. Worked with Professor Mike Ruef on assembling and organizing original and existing material to be designed into the manual with accompanying illustrations and graphs.

Cookbook Publishers, a national publisher of cookbooks for various fund raising organizations, corporations, businesses and charities.

- Designed and illustrated new corporate logo used on all products, stationary and business collateral.
- Designed and illustrated numerous full-color illustrations for their promotional books, covers and web site.

Mutual Fund Educators Association, a national online web educational service to educate both public and private sectors on the “how to’s” of mutual funds.

- Art Directed the main interface of the 40+ pages of their web site while interning at Media 5, an interactive design firm in Kansas City. Co-designed the formatted pages used to provide information to the 400+ mutual funds that were linked to the site.

Kansas City Zoo, East Africa Exhibit; comprising over a third of the Kansas City Zoo, the walk through animal park contains over 75+ new enclosures and/or species.

- Designed and illustrated 38 different signs placed within the exhibit showing both a drawing of the animal(s) in habitat and useful information about the species.

Golden Harvest Products, a national company that packages and distributes popcorn and other gourmet food items. They were the official popcorn supplier to the 1996 Atlanta Olympic Games.

- Designed and digitally illustrated 10 Olympic-themed designs for various size tins used to package popcorn and gourmet food items.

Menninger Management Institute, a management consulting team from the world famous Menninger University in Topeka, Kansas.

- Designed, art directed and illustrated facilitator and participant manuals for their management training sessions. Making use of the psychological knowledge developed and practiced at the Menninger University over many years, the MMI created training programs to help corporate and business managers “manage” better and more effectively.
- Designed, art directed and illustrated numerous promotional materials for the Menninger Management Institute.

Menninger Video Productions, produces training and educational videos for the professional sector of psychiatrists and psychologists.

- Illustrated and designed promotional materials to inform professionals of the availability of the videos and their contents (approx. 30 illustrations over a three year period plus brochures).