

Gil Manalo

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Jobs Experience

October 2015 - Current: **Garmin International:** This has been an adventure opportunity to design competitive equipment as an Industrial Design Manager for a larger team of 62 Industrial Designers. I have had to learn the new appropriate software, hire/develop talent and implement/organize processes with strategic internal and external partners. I work for improving the sustainability and health culture of the team.

July 2013 - July 2015: **Samsung Research and Design:** The NExD Research Lab is focused on the future of innovative displays. We aspire to bring new product technologies concepts to the market based on research and lab processes at the MIT Media Lab. Samsung makes 1 out of every 4 displays in the world as a business. My Principal design work is at the bleeding end, out if front where Samsung creates its future.

July 2011 – May 2013: **Ossur Medical Devices:** Playing a principal role I was key for innovating design guidelines that had marketing and manufacturing considered as part of the strategy. This involved collaborating with all three and making a plan to move forward. I did this alongside the design of over 20 different products during my time there. 6 different functional patents acquired.

July 2010 - July 2011: **Speedo USA:** This was a once in a lifetime opportunity to design competitive equipment for Olympic hopefuls and stars. (Michael Phelps, Ryan Lochte and Natalie Coughlin to name a few). Creating an array of goggles, training fins, swim parachutes, swim snorkels and children's swim learning aids were all part of my role as the ID Principal

July 2010 - Current: **Manalo Design:** This is my own freelance contract work with many former and many new clients: Anvil Studios, Lifetime Brands, Sovereign Earth, Vista Law Intellectual Properties, Fleeceworks, and Koerce Media, Body Media, and Mattel

July 2008 - July 2010: **Monkey Syndicate LLC.:** I was a proud Owner/Partner of a small design firm by the beach in San Clemente, CA. Our clients included: L3 Communications, AT&T, Mattel, H2A, ASG, Logitech, Longboard Larry, Microsoft and Cobra Golf.

January 2006 - July 2008: **Microsoft Sidewinder Group:** The Lead Senior Designer in charge of creating/launching Product Design, Logo Design, Packaging Design, PR/Media Interviews and Brand Language Guide. I was awarded 32 patents on one product. This serves as my best example of a fully owned and run set of products collaborating with other disciplines.

January 2003 - January 2006: **Mad Catz Interactive:** A Lead Designer in charge of designing 52 products a year. Stock price, sales growth and product reviews reached a peak during my time at Mad Catz. Mad Catz would feature concept products that I had a big role in at E3 to potential investors.

January 1999 - January 2001: **Ford Motor Company:** I was a transportation designer for the Brand Strategy Group in the Advanced Design Studio. My job was to help differentiate design languages within the Ford Premier Automotive Group. Afterwards I helped on many projects. My most fully touched project is the Ford Ecosport in Brazil. This product helped to boost Fords awareness from 12th place to third in the market.

January 1998 - January 1999: **Volvo Trucks North America:** I helped designed the most successful Conventional Truck design in Volvo history. Volvo Trucks has gone from 4th to the 2nd highest selling in the world. My time was short here but my concept lived through many reviews and ended up being the basis for the production design.

Skills

Design Thinking, Digital and Hand Sketching, Rough Physical Modeling, Trend Research, Broad Resource Base, Adobe, Office, Solidworks, Project Managing, User Research, Interaction Design, Design Research, Mechanical Concepts, Communication to Manufacturing, Marketing Collaborations, PR trained, Packaging Design, Understanding Cost Targets, CMF Work, Brand Building and Owning/Running an Industrial Design Business

Activities

University of Kansas 2016 - Current – Adjunct Professor – Junior ID Studio Design

KC IDSA Chapter Vice Chair 2016- Current

University of Kansas 2017 – Guest speaker for Transportation Design workshop

University of Kansas 2016 – Guest Professor – IDSA Studio 5-week workshop

Olathe East High School, KS – ID automotive design sketch workshop

University of California Berkeley 2014 – Design Sketching for MEs Workshop

Academy of Art in San Francisco 2015 – Samsung Sponsored Project Representative

Education

Cleveland Institute of Art - BFA degree in Transportation Design Program 1996